





International Charter Members in Over 50 Nations



INTERNATIONAL BOARD OF STANDARDS AND CERTIFICATION COUNCIL ASSOCIATION OF FINANCE AND MANAGEMENT - STANDARDS OF PRACTICE HANDBOOK

AAFM American Academy of Financial Management ®

AAPM American Academy of Project Management ®

CEC Institute of Certified Ecommerce Consultants ®

IMCB International Management Consultants Board

# **IBS - GAFM ® Global Release: 2024**

20th Edition

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United States of America - New York - Colorado - LA

Middle East - Asia - India - Latin America - Africa - EU

ESQ Accredited Europe – "An ISO 21001 Certified Educational Body"
ESQ Accredited and ISO 210010 Certified & ISO 9001 Certified – The First EU-USA Certification
Body in the World to Achieve Triple Certification.

# GAFM ® International Board of Standards Next-Generation Standards

#### A welcome note from the Chair of the Certifying Board

Standards in education and career development is undergoing a revolution the

globally. The utilization of graduate credentials is widespread in government, military, construction, technology and more. While some educational bodies only

offer a general diploma, we seek to engage professionals in certified programs that allow the candidate to concentrate their skills while receiving a graduate credential for specialization. Our International Board of Standards was established by leaders from Industry looking for methods of raising the bar in accreditation mandates in graduate management education while partnering with existing accredited programs offering exams and courses.

Rather than create broad designation for anybody who has completed the fundamental terminology or with a entry level diploma, the board has taken a graduate approach to our program design and created a business post-nominal designation the accredited education sector of business management



for

professionals. As such, The IBS GAFM ® requirements ensures that each IBS and GAFM professional maintains the highest level of demonstrated education and capability for a leadership or executive position in Management.

In the last few years, the International Board of Standards has had a meteoric rise in membership. We have earned ESQ accreditation and ISO 21001 Certification in Europe. We have expanded our operations globally with new alliances and authorized operations in Switzerland, Germany, the USA, Middle-East, India, USA, Caribbean, South Africa, India, Eastern Europe, and throughout Asia. Further, our standards are unmatched as we have directly sanctioned accredited education, courses, and assessment from the top business schools in the world. Because we are focused on certification standards, offer certification in business, offer ISO certified programs, and have partners in over 100 countries, our certification model is unique and taps into existing education, top schools and professors around the world.

Membership growth is accelerating with members in 140+ countries. Our quickest growing regions internationally are in EU, Asia, India, the Middle-East and Africa. Our relationships with leading fortune 500 company executives & employees continues to be a key strategy in defining the practical direction of our programs as our corporate members or clients have identified key development needs for their staff and for time management.

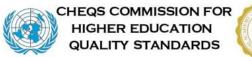
Together we are truly "Building the world's future leaders in Business Management TM"

Cordially and Kindest Regards,

Comm'r Dr/Jur. George Mentz, JD, MBA, CILS
Doctor of Jurisprudence and Notary Public - Licensed Counselor of Law
Founder, Chairman and General Counsel of the IBS and GAFM ® Board of Standards - The Association of Finance and Management
2023-25 Commissioner - High Commissioner 2019-2022



Quantum theory provides us with a striking illustration of the fact that we can fully understand a connection though we can only speak of it in images and parables. ~ Werner Karl Heisenberg













THE ARAB ACADEMY
FOR MANAGEMENT, BANKING AND
FINANCIAL SCIENCES



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AAFM Subsidiary – Over 20 Years Old	
The AAFM American Academy of Financial Management ® is a 20+ year old subsidia	
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Partner with GAFM to Provide Certification Programs	
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#### **Getting Started**

When you've completed our Qualifying training program and been accepted for status as a Certification Holder in our Academy you will receive the following items:

- 1. Professional Designation and Board Certification
- 2. Fellowship Declaration Document
- 3. IBS GAFM Handbook (this digital document)
- 4. Login credentials for the Members website upon signup
- 5. Access to IBS GAFM Member and Jobs network
- 6. Publication of your Name in the Global Verification Database

This handbook provides an introduction to the Board of Standards and Academy and answers some questions you might have. In addition, the full code of ethics and standards of practice are contained, along with information about how to contact the IBS GAFM .



By the power vested in the

International Board of Standards of the GAFM® Global Academy of Finance and Management®,
the Faculty of the Graduate Division and the Chairman of the Board of the GAFM®
do hereby certify that

#### Thaer Suliman Saeed Qananbeh, RFS Registered Financial Specialist

was duly admitted and licensed the charter, board certification, designation and membership credentials with all rights, honors and privileges pertaining thereto: AND has sufficiently satisfied our education, experience, ethics, testing criteria and other non-academic requirements for certification and is also designated as a FGAFM Fellow of the Global Academy of Finance and Management®. Member agrees to abide by the Ethics Guidelines and Professional Code of Conduct.

www.GAFM.eu

September 2012







• Secure online USA Verification System available for those who want a public listing with the GAFM ® Database. GAFM Member ID card is available in digital format for printing and use. Sample Above or you can purchase an ID from a Chapter and Member-Toolkit Provider.

#### Questions new IBS GAFM ® candidates ask.

It is likely that this document will be the first of the components of the membership documents that you receive, so below are some of the standard questions that our new members normally ask about the American Academy and membership.

#### Q. How long before I receive my official designation or board certification document?

**A.** Certification Document processing normally takes a minimum of 3-4 weeks after you have met the accredited education and assessment requirements where you have been approved. You receive handsome membership document along with the certification document that you have been qualified and approved to receive. You may have also requested a Fellow of the Academy Document.

#### Q. When can I start to use my designation?

**A.** Immediately after approval, GAFM ® applicants receive confirmation of the acceptance of your membership or you have successfully registered for certification after completing a qualified and recognized executive program.

#### Q. What are the requirements for membership and Certification?

**A.** If an individual working as a business professional has one of the following qualifications, you may immediately apply for board certification and qualification if you have completed accredited exams, courses and degrees from an: ACBSP, AACSB, EQUIS or CHEQS Approved Double Accredited Business Related Degree

#### Q. What are the requirements for an GAFM ® professional certification or designation?

A. The primary method of certification in the USA is the completion of a recognized IBS GAFM ® Educational program or accredited diploma program or one of our other numerous degree providers. \* AACSB ACBSP EQUIS IACBE or ABA related programs automatically qualify persons only for CBA Core Certification. Further executive training, experience, education, and approval qualifies the applicant to register for other Graduate Certifications. In exceptional circumstances primarily in the USA, the GAFM Board of Standards may offer exemption from further courses and assessment criteria for Graduate Certification. Board review is required for advanced standing qualifications, but the following are some of the criteria for exemption status:

- (a) An AACSB or ACBSP Related Graduate Degree, or EQUIS or ABA Degree Diploma with a concentration of 18 hours or 6 or more courses in the relevant field of study in relation to the certification that the candidate seeks.
- (b) Vast Professional experience or Recognized Industry Expert (\*As per Board Policy)
- (c) MBA/MASTERS or Law Degree, PhD, or CPA, Recognized Graduate Program education with 18 hours or 6 or more courses in the relevant field of study in relation to the certification that the candidate seeks.
- (d) Professors and Academic Researchers (Professor/Doctorate Level)

#### Q. How is the International Board of Standards - GAFM ® Structured?

**A.** The IBS - GAFM is a graduate professional Certifying Body and Society governed by the IBS International Board of Standards and Presidential Advisors and a membership code of ethics and standards of practice. The GAFM is a legally chartered entity founded and operated in the USA while promoting over 1000 non-profit accredited educational bodies. Some international chapters act as a 'society' or non-profit association at the accredited business or law school. At all times the GAFM and the good standing of members is subject to the laws of the land and to policies of the Board of Standards. The Academy's authority and certifications are structurally based the dictates or dictum of the US Supreme Court case (Ibanez vs. Florida and the Peel Case) & these cases illustrate general regulations, criteria, and policy of the GAFM marks in respect to quality standards and assurance for board certification such as education, experience, assessment, ethics, & continuing education.

#### Q. How and when was the GAFM ® Management Board founded?

**A.** The GAFM was founded in 1996, via a merger between the Condor Falcon Graduate Institute of Management and independent Board of Standards. The GAFM was originally established as a

professional organization for investment managers, business consultants, engineers, military, and analysts. The merger of these two entities memberships provided a cross-discipline association, a laser focus on industry specialization, a high-level product line of training and graduate-level-certification opportunities, and a strong reach to a mature membership platform.

#### Q. How many members are in the Academy of Finance and Management?

**A.** The GAFM ® has grown quickly and recently has held over **25,000** PhDs, Lawyers, MBA's, CPAs, ACBSP and AACSB Graduates, Masters Degree Holders, candidates, and executive members in over 151 nations. GAFM takes pride in holding a membership with superior qualifications, experience, and designations. The GAFM has stated that it wishes to grow that membership to 50,000 within 3 years and current growth is tracking against that objective.

#### Q. What are the benefits of being a member of the GAFM ®?

**A.** The key benefit for Certification Holders is obviously the ability to add a professional designation & post-nominal to your list of resume qualifications and display this on your business card, letter head, email signature, C.V. etc. For most individuals certification is one of the key drivers of membership and the pursuit of higher education through the GAFM accepted programs. However, other key benefits exist such as:

- i) Access to one the Top Graduate Management networks around the globe,
- ii) Access to the GAFM body of knowledge including articles, scorecards, calculators, simulators and other tools available exclusively to GAFM members online,
- iii) An online system that may confirm your membership and certification to employers or other interested parties.
- iv) Access to the GAFM Global Jobs Systems Online
- v) Opportunities to network with charter holders and members throughout the world
- vi) Global Conferences and Networking Events <a href="www.GAFM.com">www.GAFM.com</a>
- vii) Identical qualification received as those received by a graduate of a top-US business school program (in the case of the MPM offered to graduates of top schools in the USA, India, Arabia, UK, China and Asia for members), and
- viii) Recognition by alliance partners, corporate sponsors or multiple government bodies

# Q. How can the Global Academy of Finance and Management ® offer professional awards from an executive program, that others claim should take years of study to achieve?

A. GAFM only offers Board Certification, Charter or Designation qualifications to individuals with a minimum accredited degree education requirement of professional working experience or industry expertise. GAFM IBS International Board of Standards is the First to promote double-accredited education and exams from ACBSP and AACSB accredited business schools. While some organizations offer non-college educated applicants immediate entry into 'certified' training programs, the GAFM requires all professionals seeking to attain a specialist designation to have actual college education and working experience. Many of our contemporaries have a single qualification that focuses on the a quiz or exam; however, The Global Academy of Finance and Management ® has specifically designed business certification requirements utilizing government recognized accreditation policies and stnadards. In this way, we have reduced program timeframes to essential business education, rather than try to circumvent accredited educational partners. Further, the majority of our graduate members already have an earned or accredited MBA, PE, Masters Degree Degree, PhD or other licenses where they have passed a multitude of graduate exams that cover the fundamentals and theory from accredited colleges already.

Finally, GAFM ® does not typically run programs over many years or months, instead choosing to accredit and sanction highly focused and rigorous programs conducted by world-class experts in an accredited education format that allows specialization.

# **GAFM** ® Requirements to Be Certified or Accredited

The Global Academy of Finance and Management ® offers a range of certifications for the Industry and the primary credential is the CBA Certified Business Accreditation. Awards are issued by the GAFM ® IBS TM through the Global Academy of Finance and Management ® Worldwide.

Applicants must satisfy the following requirements

- 1. Accredited Degree
- 2. Accredited Assessment
- 3. Experience
- 4. Abide by the Ethics
- 5. Abide by Good Standing Guidelines
- 6. Continuing Education
- 7. Business and Legal Education

# Proper and Ethical Use of IBS & GAFM ® designations

To add an GAFM ® CBA Certified Business Accreditation certification to your business card or your resume requires you receive a recognized 'award', each candidate much meet the good standing requirements. This means that the marks or designations are owned by the IBS and Global Academy of Finance and Management TM and members must comply with proper use regulations as contained below.

GAFM ® designations must be used appropriately if the Academy is to maintain control of their use and ensure that our high standards are adhered to. For the purpose of this discussion, we will use the Core GAFM qualification of **CBA Certified Business Accreditation**" as an example.

The CBA <sup>TM</sup> or Any GAFM <sup>TM</sup> mark must always be used as a Board Certification or Designation. Wherever possible, the full designation title should be used such as follows:

**Ali Smith, AMC** ® Certified Business Accreditation, or

John Smith AMC ® Accredited Management Consultant

GAFM TM marks should not be used in the plural or in the possessive. If used in the abbreviated form, wherever possible use the trademark symbol next to the designation, such as:

#### AFA ® Accredited Financial Analyst

In communication regarding your designation you may state that you are a "Fellow (Graduate Certification Holder) (Fellows are not given the designation but are awarded the right to use the designation by the Board. Fellows can use their designation along with the fellowship mark as follows:

**John Lee** MBA, AFA® (F-GAFM)

John Lee Suliman, CWM

Chartered Wealth Manager ® , Fellow of the Global Academy of Finance and Management ®

The GAFM ® Standards of Professional Conduct limits the use of the GAFM designations only to those who have received their Board Certification or charter documents and requires that such marks be used only in a dignified and judicious manner. The board of standards has previously stated that it is "...the responsibility of members, fellows, and candidates of GAFM Programs to use Certification marks or designations or refer to their membership in the Academy properly, professionally and in a manner that does not mislead third parties as to their affiliation with the Academy or the legal standing..." If you have applied for exemption status or advanced standing and you have not received your designation, you cannot make use of the GAFM mark or the designation. Additional information regarding the proper and ethical use of GAFM designations can be found on the GAFM website or by contacting the GAFM ® USA Legal offices.

# **GAFM** ® Certifications, Designations, Charters and proper use of credentials

You will be provided with two Official Documents upon completion of an GAFM ® designation carrying qualification. They are:

- 1. Membership Charter
- 2. Designation Board Certification (including fellow status)

Examples are shown below:



Figure 2 – Sample Certification and Fellowship declaration

The GAFM ® Quality Certification Documents can be displayed in plain view either mounted separately or together. The Certification, Membership & fellowship certification can only be displayed if you are in Good Standing with the Academy and you are recorded on the GAFM member register as a current member.

## **GAFM** ® Continuing Education Requirements

Annually, each GAFM charter holder and board certification holder should complete 15 hours or more of continuing education CE credits. Contained below is a list of education that counts toward CE credits with the GAFM . 15 hours would be equivalent to a 2 day seminar or conference event. Members receive 1 point or credit for 1 equivalent hour of recognized training.

Members may complete one of the below or a combination to fulfill their annual requirements.

- 1. The IBS GAFM Approved Conference counts for full CE Credit. This is an approved 1-2 day conference or seminar event that counts for 15 hours.
- Attendance of 15 or more hours of approved education for lawyers or CPAs. (2 days of training)
- 15 Hours of executive education from an Approved Provider or AACSB, ABA, EQUIS, or ACBSP accredited business school approved program (i.e. or one full graduate course would count)
- 4. Publish an article in the GAFM Articles Journal or Qualified Peer Reviewed Journal
- 5. Attend one of our Global Plan Management Conferences or Summits, or
- 6. Attend an IBS GAFM recognized training program.
- 7. Led a training course or taught a course or program in your field. 1 hour = 3 Credits

Either email or post a record of your attendance to the CE section of the Members website. Note: First year Exemption is available to new members. Fellows in their first year of membership are exempt from the CE requirements. CE must be done from the second year of fellowship only.

#### GAFM ® Certification Fees and Good Standing:

GAFM Certification and Professional Designation applicants pay initial certification and graduate fees. Good Standing fees are set by the board. In the United States, each applicant pays the initial certification and membership fee as set by the Board. After the initial membership and certification time period as stated on the actual certification or charter document, the member is expected to renew their designation and complete the required continuing education and ethics requirements. Sometimes, the approved educational institution collects the fees and processes membership and certification for the Board of Standards. In other cases, eligible applicants apply directly to the board on a "one-by-one" basis and make registration payment online. IBS and GAFM offer various certifications that utilize the CBA accredited education requirements. All certifications are issued in compliance with these double accredited business school guidelines.

#### **GAFM** ® Exams and Accreditation

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The GAFM accredits or approves all double accredited AACSB ACBSP or ABA accredited law and business school exams and assessment for Core Qualification). Each accredited provider must demonstrate to the GAFM Board that they have the capability to offer the highest standard of training and exams consistent with GAFM curriculum and requirements, and the status of these providers is reviewed on an annual basis to ensure that quality standards are maintained.

The GAFM recognizes localization of courses and assessment for each respective region and country. Alternatively, the GAFM approves all double accredited business programs. Experienced lecturers come from: The USA, EU, Asia and other mature plan management industry professional markets. The GAFM ® is also the first to offer ABA Accredited Law School education in conjunction with GAFM ® Certification.

#### Examinations

Examinations and assessment are currently provided as part of the course framework of an IBS or GAFM registered or accredited training program, such as: partner universities or business schools. However, the GAFM does recommend to approved providers with the standard exam criteria or TCO "Terminal Course Objectives", which are then localized to allow for regional regulatory conditions, taxation requirements and other market specific situations.

Examinations are provided in the lingua-franca of the country where GAFM candidates are participating in the program. English Exams are not mandatory, as we wish to make the GAFM sponsored and recognized membership and education accessible to as many qualified individuals as possible.

• The ACBSP is in alliance with the GAFM. Graduate of ACBSP Exams and courses are qualified for relevant certifications upon application: See News <a href="https://www.GAFM.org/ACBSP.pdf">www.GAFM.org/ACBSP.pdf</a>

#### GAFM ® Board of Standards Accreditation Council

The Global Board of Standards and Honorary Advisors for GAFM—Board has been traditionally composed of 50 member professionals including faculty from several universities, executives and managers, lawyers, judges, and world renowned PM—practitioners. 10 Doctorate level professionals sit on our academic committee overseeing standards and ethics. GAFM—was begun by executives, MBAs, professionals, lawyers, and faculty to provide specialized management education and certification worldwide through the use of executive training. GAFM—'s Board of Standards is a professional oversight committee that creates the standards for membership, requirements for board certifications, policies for ethics and methods to increase professionalism. GAFM—owns the intellectual property, copyrights, designations, and marks used herein.

#### 

- Professor Dr. Roberto J. Santillán Salgado Master of Science in Finance Program at EGADE-ITESM, Monterrey Campus – Founder ® Latin South America
- 2. Commissioner George S. Lamantia Mentz, JD, MBA, CWM® CEO USA Board of Standards Lic. Counselor of Law and Notary Public\*\*\*
- 3. (Prof) Dr. Shpend Imeri General Manager at HLTI High Level Training Institute. Doctorate of Science in Management (Quality Management)\* Special Advisor for Certification Programs
- 4. Dr. Ciro Martinez II, PhD, JD, LLM, MBA, CWM®, MFP, CEC Hon. Academic Standards Law Certification Program www.llmprogram.org
- 5. Dr. Ir. Fauzi Hasan MM, MBA, CISA, CISM, CISSP, CGEIT, CRICS, SSCP, ITIL, PMP, CDCP, CDCE, CSQE, BCMP, Prince2, APICS, IPCMI, CEH, CISCP. Hon. Global Advisory Board & Indonesia Chapter President
- 6. Dr. Ishaq Shafiq PhD, MFP, ChE, CMFMP Certified Municipal Finance Management Practitioner – Global Advisor – USA and ACCE Economists – Quantum Consultants USA. Royal Society of Fellows Alliance
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- 8. Salvagni Enrico, Dr Eng MSEE Chartered Environmentalist (UK), MIEnvSc Chartered Scientist (UK), MIET (UK), IPF (F) MPM ®, FAAPM ®, CIPM ®, (USA) MI-Membre Individuel des Ingenieurs et Scientifiques de France (Cote d'Azur), President of AAPM ® Italy EU Offices-AAPM ® EU Chapter Vice President of The Association of British Engineers in Italy Italian Representative-California University FCE
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- 10. Bernard Leiceaga Ipf, GAFM Board of Honorary Global Advisors and Fellow of the Academy, Expert près la cour d'appel d'Aix en Provence, Expert près la cour administrative d'appel de Marseille, President compagnie d'experts de la CAA de bordeaux. Administrateur UCEJAM, Ingénieur Ipf, inscrit au RIS, Administrateur SNIPF chargé de l'international, Administrateur IESF CA, Administrateur IHEDN (défense nationale), Administrateur UNP (parachutiste Armees LTColonel RC) -AAPM ® EU Chapter France
- 11. Dr. Sean Rozario, PhD, MBA, MFP, AFA, FAD, CWM, MFC SME Subject Matter Expert and Curriculum Chair Banking & Finance Management Human Resources -Education Singapore
- 12. EU Special Advisor: ING.MAGNANI Jean François President IPF Of the SRIPF for Paris area Board Member IESF IDF (Ingénieurs et Scientifiques de

France Région Ile de France) - Administrateur - Board member of IESF IDF (Ingénieur et Scientifiques de France, Région Ile de France) / for the Paris area - Mechanical Engineer /Special mention in fluid dynamics and hydraulicapplications systems-(Fr) - Retired Vice President European Operations of Oilgear USA (Milwaukee-WIS-USA) and JFM CONSULTING (Fr) - IPF certified -Ingénieur Professionnel de France /mechanic and hydraulic-large systems -(SNIPF/Société Nationale des Ingénieurs Professionnels deFrance) - MPM certified (Master Project Management) and CIPM certified (International Project Management - (USA/AAPM Global standards) - HonABEI (Association of British engineers in Italy Honorary Member) - Accademico Onorario dell'Accademia BONIFACIANA (IT) - Médaille de la recherche /Médaille du Progrès (Fr).

13. Dr. Amir Dhia, PhD summa cum laude, MA, BA, GAFM CCTM, Director of Continuing Education Center (CEC) and Director of International University Relations at the University of Business and Technology (UBT), Assistant Professor at the UBT College of Business Administration, MBA Programs, Jeddah, Dean at INSEEC Management and Communication Schools, Program Director of INSEEC MBA in Business Diplomacy (Prix de l'Innovation 2015, Eduniversal) Paris, Professor at le Centre d'Etudes Diplomatiques et Stratégiques (CEDS, Paris), Professor of the Year 2009 at the Department of Diplomacy and Strategic Negotiations of the University of Paris 11, Legal Translation Expert, Specialist in the Information and Knowledge Society.

#### Presidential Advisors to the Super Board & GAFM Good Will Ambassadors

- Dr. C. Campbell PhD CEO OPMM
- Henry Ong, MPM Philippines CEO SGC Education
- Deepak Jain, MPM -GAFM Training CEO India Mumbai and Delhi
- Mick Campbell, MBA, MPM, CIPM OPMM and Head of Training Standards
- Dr. Salvagni Enrico, Dr Eng MSEE Chartered Environmentalist (UK), MIEnvSc Chartered Scientist (UK), MIET (UK), IPF (F) MPM ®, FAAPM ®, CIPM ®
- Dott. Eur Ing Iuzzolini Saverio Chartered Environmentalist (UK), MSEE (UK), MIET (UK), IPF (F) MPM ®, FAAPM ®, CIPM ®,

\*The GAFM Super Board of Standards is responsible for the administrative decisions for the Global Certification and Training Operations. Based on the advice of our legal committee, GAFM strives to maintain educational flexibility & strategic advantage for expansion; thus, the GAFM as a Board of Standards has always been registered and remained a Limited Liability Company registered in the United States.

#### GAFM ® Accreditation Council

The GAFM International Board of Standards and Honorary Advisors also serve as provincial counselors and commissioners to the International Board of Standards – Accreditation Council. The accreditation council helps decide which educational institutions are accredited, sanction or recognized as "REGISTERED" by the GAFM and International Board of Standards IBS.

The Global Governance Structure Council also decides which credentials, designations, charters and certifications will be nominated for approval and global use. The Global Board and Council also have the power to nominate new members for recognition and nominate organizations for alliances.

# Global Board - Honorary Academic Advisory Council & Professors

These distinguished advisory board members are not faculty of GAFM. The majority of professors listed here are recipients of The GAFM—honorary distinguished global advisors award, who retain teaching posts or have taught at a tertiary level for respected colleges and institutions around the world. Others have demonstrated exemplary industry knowledge or technical specialty in their field of endeavor and have been recognized by industry as amongst the pre-eminent professionals in their domain arena.

#### List of Global Honorary Advisory Council

- Chairman Counselor & Dr. George Mentz, JD, MBA, MPM<sup>TM</sup>, CIPM <sup>TM</sup> - Atty at Law - -General Counsel USA - Doctor of Jurispurdence Master of Business Administration, Certification in International Legal Studies -
- Prof. Dr. Michael Raisinghani, PhD, MPM®, AMC®, CBA, AFA®, , CIPM®, - Texas USA - Hon. Global Advisor and Certified Trainer -Hon. Global Advisor
- Dr. Graham A Orme FAAFM, AFA Director of Human Resources and Finance American Mission Hospital First Hospital in
   the Arabian Gulf
- Dr. G. L.Salis, PhD. LLM, LLB (Hons), BS, FAD, CBA, MFM, CWM, MFP Mas. Fin. Prof., - Member: ABA, IBA, London Court Intl. Arbitration, Royal Society of Fellows
- Dr. Hounaida Daly FSEGS, Université de Sousse. - GAFM Hon. Global Advisor
- Prof. Einar J. Velarde Marin, M.A. ChE Chartered Economist - Global Advisor
- Dr.Suneel Sethi, Ph.D (Business Administration), MIACMP, MABC (USA), FIMM, MIMA, MIABC - GAFM Hon. Global Advisor
- Dr Piyadasa Edirisuriya B.Ec., M.Ec., PhD -Hon. Global Advisor
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# **Esteemed Customers, Partners, and Organizations**

Below is a selection of a few of the global organizations whose employees have earned Board Certification and Charter Membership.

# North American & Global Organizations

#### **Finance Institutions**

HSBC Banking Group Citibank International Bank of America BNP Paribas Wells Fargo

United Trust Bank

AIG/AIA CIGNA Group MetLife Financial New York Life Zurich International ING Insurance Prudential Financial Manulife Financial

American Express (Financial

Advisors)

ABN AMRO

JP Morgan/Chase

California Bank & Trust Wachhovia Bank Bank of New York

Consolidated Financial Group

UBS/Painewebber Salomon Smith Barney

Merrill Lynch Morgan Stanley Fidelity Securities Barclays Bank US IRS – Fed Gov't.

#### Service Companies

Adecco

Thomson Financial

Reuters Bloomberg

Cap Gemini Ernst & Young

Deloitte & Touche Forrester Research

KPMG Professional Services PriceWaterhouse Coopers

Equant Western Union

#### Governmental

Internal Revenue Service Department of Justice Department of Interior Department of Treasury UAE Government China Government Singapore Government African Governments India Government State of New York

#### **Public Companies**

Procter & Gamble

AT&T Bell (Canada) IBM Nokia

Chevron Texaco GE Capital

GE Aircraft Systems GE Medical Systems

Honeywell Lockheed Martin Rolls Royce Industrial

Volvo BMC Software Cisco Systems Fujitsu Microsoft Sharp Electronics McDonalds

Paramount

New York Stock Exchange NASD (National Association of Securities Dealers)

#### **Non-Profit Institutions**

Department of Justice Ministry of Finance Asian Development Bank

World Bank UN - UNESCO UNITAR

#### Middle-East Organizations

#### **Finance Institutions**

National Bank of Kuwait

Al Ahli Bank

Abu Dhabi Commercial Bank

Bergan Bank

Commercial Bank of Kuwait

Central Bank of Oman Union National Bank

Kuwait Investment Authority

Dubai Islamic Bank Central Bank of UAE Gulf International Bank

Mashreq Bank The Investment Dar Bank Muscat

Abu Dhabi Investment

Authority

Arab National Bank Emirates Bank Saudi Hollandi Bank

Rivad Bank

#### Asian Organizations

Temasek Holdings Pacific Insurance ICICI Bank HCL Technologies Bharat Petroleum MAA Mutual Berhad Royal Mint Wealth Management

Srinakharinwirot University Syarikat Takaful Holding American Bourses Corp Apac Development Bernard Lim & Associates

SingTel PCCW China Mobile

Bank of Communications

Bank of China

Development Bank of

Singapore

# **GAFM** ® Accreditation Alliances and Official Recognition

#### Global Recognition of GAFM ®

The GAFM ® is recognized globally. We are the 1st graduate organization in the world for Plan Managers where we offer Board Certification in key fields. Led by our Global Board of Standards that are professors, government leaders, ranking military from various countries, experts, scientists, and PhDs from around the world, the GAFM is a truly international organization that requires accredited education and experience.

The GAFM ® accredits approved graduate training in over 20 countries working in conjunction with accredited and leading education and training providers around the world.

#### \*\* Accreditations

- 1. Our GAFM ® Certification Board is ESQ Europe Accredited
- 2. GAFM is an ISO 21001 Certified Educational Body
- 3. We are ISO 9001 Certified for Quality
- 4. QAHE Accreditation
- 5. IAO Accreditation and ISO 29993 Learning Services Provider
- 6. SIS Sanction Europe which is IAS Accredited
- 7. We are the first in the USA to be ISO 29990 Certified for Educational Standards.
- 8. Arab Leagues' Academy Accreditation for over 20 Arab Nations.
- 9. ACBSP Standards Accreditation In academic alliance with the ACBSP National Business Accreditation Agency for Certification Standards worldwide.
- 10. CHEQS IQ Standards Group ascribed The GAFM ® Board of Standards is a founding member of the quality assurance standards memorandum of the CHEQS Commission of Higher Education

#### Other Legal Recognitions

- US Government Recognizes The GAFM ® Trademark Registration USPTO
- USPTO US Copyright of Curriculum and Program Creation
- US Dept of Education Disclosure and Listing of Standards.
- BNSP Indonesia Government Recognized
- Recognized Taiwan Education
- SPE Society of Professional Engineers UK Affiliation/Alliance
- Recognized Government for Training Kenya, Ghana and Nigeria
- Recognized in the USA New York Times "About" Plan Management
- International Financial Management Council (China)
- Certification Reference Authority Section
- AABFS Arab Academy of Banking and Financial Services
- Arab League of States via the AABFS
- NOCA National Organization for Competency Assurance Certifying Organ. Professional Member. International Board of Standards
- Member of the ANSI American National Standards Institute
- Recognized University of California Legal Alliance with Univ. of California Silicon Valley with Chapter Authority to University of California

- Recognized by the CUNY City University of New York & Queens College USA
   Articulation
- The Chinese University of Hong Kong Articulation
- Alliance George Washington University Washington DC GWU Masters in Plan Management Program Articulation
- Academic Articulation with Southern California Chapter Accredited Program -Diamond Graduate Law Program - GAFM Approved e-Business and PM Diploma Courses
- UK and EU University Chapter Recognition Spain, Scotland, UK, and others.
- <u>United Nations Civil Society</u> Registered and Disclosed as a Board of Standards
- US Department of Education Disclosed and Transparent International Board of Standards Government Websites on Professional Organizations
- US Department of Labor Certification Listings Career Voyages.gov
- **EUROPEAN -** <u>ABEI British Engineering Society</u> EUROPEAN GAFM Italy Chapter- Casella Postale 1 2 28197 - Ronco Scrivia (Ge) - Italy Examination Center ABEI - British Engineering Society - address: via Padova, 127 20127 Milano - Italy
- US Dept of Interior Guidelines AAFM Plan Management Standard and Protocols Recognized
- GAFM Guides and Handbooks used a major colleges such as some of the New York Stock Exchange DeVry University Plan Management Courses
- IBA Indian Business Academy
- Graduate Management Board and International Management Consultants Advisory Council
- AEDE Business School EU Chapters
- India India Institute for Plan Managers
- ACCE The African Economists Association
- EFI The Egyptian Finance Institute
- LAC The Latin American Capitulo
- The Royal Society of Fellows RSOF
- Singapore IAPM chapter
- Certification Council International
- Government of India Presidential Advisors Recognition
- NBEA National Business Education Association NBEA
- NASA Recommended Resources
- PMQ PM Qualifications Authority
- ISBE International Society of Business Education
- American Academy of Financial Management<sup>TM</sup>
- Institute of Certified E-Commerce Consultants<sup>TM</sup>
- IBC Global 2010 Informa See Press GAFM ® Copyrights IP Agreement Recognized in Contractual Alliance Agreement
- University of International Cooperation Americas
- International Federation for Financial Standards
- Forbes News Morningstar News
- Digital 50 Ad Hoc News CentreDaily News
- Yahoo Finance
- Profesionales de América Latina Grupo Bancario
- Internasionale Instituut vir Belasting & Finansies IITF
- China Plan Management Task Force Council

## **Benefits of Membership and Certification by GAFM** ®

- Gain Post Nominal recognition from our Global International Board of Standards
- EU Accreditation not subject to BREXIT
- USA Accreditation Standards Recognized worldwide
- ISO Standards First to achieve ISO 29990 and ISO 21001
- CBA Certified Business Accreditation Standards
- Use of GAFM ® Professional Designations after your name on your Business Card and on your Promotional Materials.
- Online Career Tools
- Professionally promote and illuminate your graduate education, hard work, accredited education, and specializations.
- Protect your job with an independent, recognized and global society and authority
- Digital Competitiveness You can add GAFM ® to your Online Resume & Improve your image and salary potential
- Handsome membership and Certification Documents suitable for framing shipped to you.
- Use of our GAFM ® Member CEC Job Tools and Job Board
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- Possibility to earn further GAFM ® graduate certification or charter in areas of: Quality, Service/Process, HR, Marketing, and Planning.
- Fellows of the Academy and Advisory Council Members can: Nominate new members for certification, Author & Publish Articles in our Network, Add the Fellow distinction to their resume, open a local chapter, provide executive insights for innovation to the Board.
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- Free Digital Books and Tools for Members

# The Board of Standards and Academy Strategic Mission:

The GAFM ® IBS TM International Plan Management Commission provides standards for Board Certification in the areas of Graduate Plan Management Knowledge and Methodology.

#### Rational:

As there had not been a graduate professional business qualification specifically for graduates of the world's top business and law programs, the GAFM ® has met this need and become the organization of choice for highly educated individuals or industry experts because GAFM requires an accredited college degree or equivalent for membership and certification. The GAFM ® receives its license, sanction and authority from the IBS International Board of Standards TM.

Management - Certification

www.GAFM.com

#### **UnMatched Graduate Standards**

The GAFM ® Executive Designation Programs provide the assurance that the holder has met the suggested criteria for graduate credentials set out in the <u>Ibanez</u> US Supreme Court Dictum and Decision. Further, the IBS TM and GAFM ® board certification requires meeting 6 different levels of global criteria including ethics and our global body of standards which are the 1st Standards specifically based on the documented methodology used by government agencies and departments. Acceptance into the GAFM ® is a high distinction and requires the holder to possess a graduate level portfolio of skills and knowledge. Acceptance statistics are not high, and the designation when achieved is a high honor strictly for accredited degree holders or individuals with equivalent backgrounds.

#### 6 Graduate Standards & Requirements of GAFM ® and IBS:

- 1. GAFM ® IBS TM Commission Sanctioned Education
- 2. College Education or Equivalent
- 3. Successful Assessment or Testing
- 4. Abiding by the GAFM ® IBS TM Ethics Agreement
- 5. Management Experience
- 6. Sanctioned IBS GAFM ® Continuing Education

After completing the training with an approved provider and successfully completing all membership criteria for GAFM ® certification, the training provider can then forward the nomination to the IBS TM Board of Standards for Processing and Registration for global board certification and designations. You then become listed on our global database which allows you to be credential checked and confirmed online from around the world while also giving you private login access to world class plan management articles, publications, power points, job tools, and information.

# Foundational Ethical Policy and Code of Conduct for the GAFM ® Global Members

- Members agree to abide by all of the laws of your jurisdiction and country of employment regardless of where you are living.
- To keep all customer and plan relationships and information confidential unless Members can legally disclose it.
- Members are to engage all plans with effectiveness and efficiency.
- To work with zeal and diligence with all plans
- To communicate in good faith with your team members
- You are to use the IBS Trademarks in the spirit of high ethical standards

## **IBS** TM Commission - Purposes of Excellence

The purpose of Executive Management is to ensure the plan achieves its goals & objectives, by planning, directing, tracking, and controlling, and improving the activities necessary for development and delivery of required products and services. The IBS TM Plan Management Methodology involves developing plans and maintaining them throughout the plan life cycle. Estimates are established and maintained regarding cost, schedule, size of work products, and critical technical parameters. Commitments to plan objectives and plans are established and maintained throughout the plan. Plan participants and stakeholders are identified and organized to meet plan objectives. As the plan is executed, the plan and performance are monitored and tracked in accordance with the plan. Corrective actions are taken as needed to ensure the plan will meet its objectives. Continuous improvement is enhanced at all levels.

#### Goals of Executive Management

- 1. Plans are established, maintained, and executed to provide required products and services that reflect customer and stakeholder needs.
- 2. Estimates of the plan's planning parameters are established and maintained to support resource estimates.
- 3. Commitments related to the plan are established and maintained.
- 4. Progress of the plan is evaluated against its plans.
- 5. Corrective actions are taken when appropriate and managed to closure.

# The Essence of the GAFM ® IBS Methodology

Business Management methods are used to establish and evolve plan plans, to assess actual achievement and progress against the plans, and to control execution of the plan to successful conclusion. The resources applied to plan management should be scaled according to the size and complexity of the plan. Stakeholders should be involved in plan planning to ensure every participant understands what resources are required and commits to providing them when needed. Examples of small plans are typically found in research or infrastructure efforts. The determination and continuous adjustment of the appropriate effort and scope for management of a plan is an appropriate activity of Management. Coordination and commitment among affected groups and individuals (stakeholders) is critical to successful development and execution of plans. The detail and formality with which Plan Management steps are applied should be adjusted according to the size, criticality, complexity, and risk of plans. Some level of disciplined plan management is appropriate for the smallest of plans. Plan Management methods and steps are applicable to all manner of plans, including planning, new product or service design and development, production, operations, maintenance, product or services evaluation, and support. Management applies to managing a business unit or a service organization. The manager is ultimately responsible to the customer.

## Business Management Gains Control Over the following

- ➤ **TIME** The amount of time required to complete the plan. Typically broken down for analytical purposes into the time required to complete the components of the plan.
- ➤ **COST** Calculated from the time variable. Cost to develop an internal plan is time multiplied by the cost of the team members involved.
- **QUALITY** The amount of time put into individual tasks determines the overall quality of the plan.
- > **SCOPE** Requirements specified for the end result. The overall definition of what the plan is supposed to accomplish, and a specific description of what the end result should be or accomplish.
- ➤ **RISK** Potential points of failure. Most risks or potential failures can be overcome or resolved, given enough time and resources.

### GAFM ® Methods are composed of several key activities such as:

- ♦ Planning the work
- ◆ Investigation and Diagnosis
- Assessing risk
- Estimating resources
- Organizing the work
- Acquiring human and material resources
- Assigning tasks
- Directing activities
- ◆ Controlling plan execution
- Reporting progress
- Analyzing the results based on the facts achieved
- Continuous Improvement

# GAFM ® IBS \* TM 12 Steps to Management © and Plan Management Best Practices

- 1. **Define objectives, scope, and outputs:** Define objectives, scope, and the work products and services that are to be provided by the plan.
- 2. **Define the activities and life-cycle approach:** Define the activities needed to achieve optimum outputs and the life-cycle approach that will be used.
- 3. **Estimate planning parameters:** Estimate and document the work product and task planning parameters that provide a basis for resource estimates.
- 4. **Estimate resource requirements:** Estimate the effort, cost, and other resource requirements.
- 5. Establish schedules: Develop management and technical schedules for the plan
- 6. **Establish and maintain plans:** Establish and maintain a complete set of plans for providing the products and services throughout the plan's life cycle.
- 7. **Establish commitment:** Establish and maintain commitment of affected groups and individuals to the management objectives and plans, and commitment of resources as identified in the plan.
- 8. **Organize to meet management objectives:** Identify individuals or teams that will be assigned the resources and responsibilities for meeting plan objectives.
- 9. **Manage the Business Plan:** Communicate plan plans, direction, corrective actions, and status, and coordinate plan activities.
- 10. **Monitor Performance:** Monitor and track plan activities and results against plans.
- 11. **Review and Analyze Performance:** Conduct formal and informal reviews of plan performance and analyze variances from plans.
- 12. **Take Corrective Action:** Take corrective actions to address problems.

#### Ethics & Code of Conduct for GAFM ® IBS ™ ©

- 1. You agree to abide by all of the laws of your jurisdiction and country of employment regardless of where you are living.
- 2. To keep all customer and relationships and information confidential unless you can legally disclose it.
- 3. To work with zeal and diligence with all plans
- 4. To communicate in good faith with your team members and supervisors.
- 5. Promote Productivity, Efficiency and Effectiveness.
- 6. You are to use the IBS Trademarks in the spirit of high ethical standards
- 7. Assist other plan managers in their professional development
- 8. Engage fair and just treatment of other managers.
- 9. Ethically provide information about business cost, time and quality.
- 10. Use utmost care in the receipt of gifts or any other perks.
- 11. Maintain personal accountability and responsibility for plans.
- 12. Maintain high professional conduct in my affairs.
- 13. Encourage others to act fairly and ethically.
- 14. Strive to protect the safety and health of the public at-large in our work and plans.
- 15. Avoid legal conflicts of interest.

#### **Breach of Conduct:**

At any time, a member can be put on probation or have their use of credentials stripped for any of the following reasons:

- Lapse of good standing with the organization. Good standing includes lack of payment for membership, certification, course, or designation use.
- A breach of any of the above ethics guidelines.
- Mis-use of any of the GAFM IBS trademarks, content, literature, training materials or brand.

If a member has breached the Board of Standards rules, the Board may review and vote to either put the member on probation or revoke the certification and membership. A revocation would include banning the member name from any GAFM or IBS materials and the legal injunction upon the member to not use any of the GAFM or IBS brand or marks ever again.

#### Law School -LLM and Law School

ONLINE Courses are sanctioned by the (GAFM). Successful course graduates are eligible to petition Prof. Byrnes or Prof. Mentz for charter and certification without further examination.. The International Board of Standards already has articulation agreements with the The AACSB International and the ACBSP Accreditation Agencies. After your petition and nomination by the Deans offices, you can process your application directly to the GAFM Board of Standards.

We recognize fully accredited courses and exams accredited by the <u>American Bar Association</u> and is a member of the American Association of Law Schools.

\*Legal Note: Each jurisdiction globally and in the USA in particular may have various promotional rules and advertising regulations for persons who provide legal advise and and hold out legal credentials to the public..

\*Select Global Training Providers included: AAFM®, USA, Queens College, University California Silicon Valley, Plan Management Resource Group, IIR, , IBC Asia, INFORMA, Lignum Technologies, and many more.

All members and certification holders subject to laws and jurisdiction of their own country. Please read terms and disclaimer of the IBS Board Website as they apply to this handbook.

## AAFM Subsidiary - Over 20 Years Old



# The AAFM American Academy of Financial Management ® is a 20+ year old subsidiary of the International Board of Standards certifying body

We have been the fastest growing Graduate professional certifying board and standards council in the world with Members in 151 countries

- Approximately 10,000 fellows, charter-holders, candidates, and members holding professional designations worldwide growing by 10-15% a year, and 45,000 affiliates and associate members in over 150 countries.
- In 2010-20 we enrolled thousands of new members in Asia, India, EU, Australia, Latin America, Africa, and China.
- AAFM created top alliances Organizations: AACSB, ACBSP, ABA Schools, Corporates: AABFS, INFORMA, Thomson Reuters and major corporate and governmental agencies worldwide.

As Seen in FINRA, INVESTOPEDIA, Wall Street Journal, Forbes, CNN, MarketWatch, The Hindu National, El Norte Mexico, Financial Times, Knight Ridder/Tribune Business News, AP Associated Press, Black Enterprise, The China Daily, CNN, AACSB News, Peninsula On-line, The Gulf Times, Nassau Guardian, ACBSP News, Asia Africa Intelligence Wire, The Arab Times, Empresa Exterior, Spain, Arab News, The Business Wire, Congress News, The Congressional Quarterly, The Economic Times, Antara, Al-Bawaba News, and the South China Post.

The AAFM ® Board of Standards or Related Education has, over the years, been recognized listed, disclosed, recognized or in alliances with the following institutions, governmental organizations or agencies.

- US Dept of Labor Registry, Websites, and brochures US Government Occupational Handbook
- The US Department of Education Registry EROD
- NASD now FINRA
- AACSB Accreditation Prof. Member and Articulation Recognition
- ACBSP Accreditation Prof. Member Articulation Recognition
- United Nations Civil Society Registry

- Indian Academy of Financial Management
- Arab Academy of Finance Banking Sciences Diplomatic Cross Recognition
- Conferencia Internacional de Finanzas Latin America
- China Banking Association and SETC Government Agency, Asian Bankers Institute
- Monetary Authority of Singapore Training Courses Approvals
- Bahamas West Indies Government University System
- UAE Financial Markets and Stock Markets & Dubai UAE Quality Group
- Royal Society of Fellows, The European EU Quality Framework Institute via training partners.
- The Online LLM Graduate Law School Program
- India Management Academy, India Business Academy, Australian College of Financial Planning
- Accreditation Council for Business Schools and Programs
- ISBE, NBEA, ANSI, NOCA, AABFS, IIFM, AACSB, ACBSP, and EIMA
- Arab Academy and Egyptian Finance Association
- Published in The Occupational Outlook Handbook United States Government Department of Labor
- Association of Certified Chartered Economists ACCE Africa and USA
- The US regulatory Registry of NASD/FINRA (Disclosed and Publicly Listed for over 5 years)
- ANSI American National Standards Institute Member
- NOCA National Organization for Competency Assurance Member
- National Business Education Association, International Society Business Education
- CFA/Institute Exhibit 18 CFA/Vision 2012 and PDU Recognition of various AAFM Certifications
- CFP/Board Listed for CFP/Continuing Education by FSSB for AAFM Wealth Management CWM Programs
- and many more.
- Republic of China Taiwan Ministry of HR.

#### **Custom In-House Training**

AAFM provides graduate executive training for leading brands and companies A few countries where in-house training has been conducted:

- Hong Kong, Taiwan, China
- Malaysia, Singapore
- Australia, Papua New Guinea
- UAE, Kuwait, KSA, Bahrain
- Pakistan, India
- USA, Bahamas, Mexico
- India, Mumbai Chennai
- USA, Canada...
- Peru, Bolivia, Mexico, Chile Argentina
- UK and London

## **Partner with GAFM to Provide Certification Programs**



**GAFM** is experiencing phenomenal worldwide growth. To capitalize on our global certifications and brand, we seek to expand alliances and approved new providers of our education in relevant territories.

#### Partnership / Provider Requirements

The best alliances are typically: established colleges, conferencing organizations, training companies, consulting firms, or universities. You should already have marketing in place with an extensive database of clients and prospects. Our successful alliances also contacts and existing relationships with the major corporations, banks, industries, airlines, government departments and so forth in your location.

If you are in Asia, India, Africa, Europe, China, Canada, USA or Latin America, we can discuss options where you can be an approved provider of qualifying certification programs.

#### MOOCs -

The GAFM has accredited several *MOOC Massive Open Online Courses*. If your MOOC course on edX or other platform desires accreditation so that your graduates receive certification eligibility, please contact us.

## **Appendix A – Facts and Trademark Regulation**

USA - Hong Kong - New Orleans - US - India - Africa - Singapore - Dubai - Beijing and More



#### **GAFM** ® Structure and Authority

The GAFM is the first in the world to achieve ISO 29990 Certification and ISO 21001 Certification along with TUV Accreditation and ESQ Accreditation Agency Recognition. The GAFM is a global certifying body and standards board and we accredit qualifying training and education worldwide. The GAFM ™ has seen a meteoric rise to affluence and membership in recent years, as executives, managers, and degree holders strive to maintain and augment their education, credentials, integrity, and skill sets.

The GAFM ® Board of Standards ™ is the certifying body and regulatory body for the much sought after GAFM ® Designations and Credentials. GAFM Executive Designation Programs provides the assurance that the holder has met the suggested criteria for graduate credentials set out in the <a href="Ibanez">Ibanez</a> US Supreme Court Decision. Further, the GAFM board certification requires passing 6 different levels of standards including: College Education, Testing, Ethics & Professionalism, Degree, Experience, & Continuing Education. Acceptance into the GAFM ™ is a high distinction and requires the holder to possess a graduate level portfolio of skills and knowledge. Acceptance statistics are not high, and the designation when achieved is a high honor strictly for those who have earned a college education.

The GAFM ® was the first in the USA to offer a Graduate Business Management Charter Certification based on accredited education, exams and courses.. The GAFM ® Flagship programs have had a huge impact worldwide in the pedagogy and quality of education standards.

The Global Academy of Finance and Management ® is governed by a vendor-neutral independent professional Super Board of Standards and Accreditation Council. The GAFM Board of Standards is made of appointments from amongst the professional, academic and industry pool of membership and currently includes Professors, Doctorate Holders, and Professionals from the Finance & Business sectors worldwide. Board Members nominated are typically recognized because of their outstanding contribution to the Industry or to best practice principles in the field of professional education. Board Members retain their board position for a period of two years. The Super Board is responsible for the following high level actions:

- 1. Regulation of GAFM ® Intellectual Property and the issuance and use of any Certification, Charter, Member Document, Content, Exams or other IP.
- 2. Approval of new GAFM ® accredited college providers
- 3. Approval and oversight of recommended curriculum and examination requirements globally
- 4. Policy and standards development for the GAFM Code of Ethics and Charter documents.
- 5. Regulation of member behavior and action for breach of the GAFM code of ethics

#### Approval of new chapters in developing member markets

# Appendix B - GAFM ® - Mission and Regulation

#### 

GAFM 's mission is to serve its global membership and stakeholders as a world leader in educating and reinforcing the international knowledge of executives and potential leadership of institutions. GAFM mandates consent to high standards of professional conduct & ethics, and GAFM activities are International in nature and scope.

#### **GAFM** ® Certification Board Mission Statement

- To Continue to Be a World Class Certifying Body and Board of Standards
- To promote high standards as a Global Accreditation Council
- Assist in the professional, executive training, and social development of management
  professionals interested in investments, PM planning, corporate finance, estate planning,
  asset management, risk management, taxation, international business, and market
  analysis. This includes the perspectives of economics, political-legal environmental
  issues; NGOs; and private enterprises.
- Promote and protect the integrity of the GAFM Membership, Training, and Designations both nationally and internationally.
- Provide a structure for interaction between members and the professional community, business executives, government officials, and related academic professionals.
- Enhance employment opportunities for GAFM Members at all levels via networking, training, and outreach.
- To continue to grow internationally with specialized on-site executive training available at select accredited colleges and training centers.

# **Appendix C – GAFM** ® Terminal Course Objectives

GAFM ® approves and sponsors a multitude courses in many countries around the world. Each course has a recommended curriculum or topic coverage. Although our topic coverage or TCO Terminal Course Objectives contain major areas of focus, the individual course provider has the flexibility to localize and tailor a certification course to meet the local laws, regulations, or even the local industry needs.

As an example, GAFM ® recognizes several educational providers and their existing training programs. Thus, and organization that already has a high-quality set of courses in areas such as: Plan Management, Plan Risk, Quality Control, Agile Communications, Human Resources, E-Business and more.

Our committee of professors and industry experts review each course for quality. GAFM also reserves the right to review and approve copies of course promotions, course notes, course exams and hand-outs.

# Appendix D – GAFM ® Courses & Ethics and Professionalism

All GAFM ® courses are expected to contain a segment on ethics and professionalism. Ethics and Professionalism varies due to government laws of each country. However, GAFM Certified Trainers and experts should be able to teach on the varying laws and regulations on the issues of: Integrity, Conflicts of Interest, Self Dealing, Confidentiality, Privacy, Securities Regulations and related statutes and codes.

# Appendix E – GAFM ® Level 2 Accreditation Standards – Quality Assurance

Standards for Professional Designations and Board Certifications in the United States

IBS Recognizes over 1000 of the top accredited business schools programs in the world such as the  $\underline{ACBSP}$ ,  $\underline{AACSB}$  ABA and EFMD

#### A Guide to IBS's Certification Quality Standards

Professional Designations in the United States and Internationally have a long history of standards. Legal cases such as the IBANEZ decision of the Supreme Court imply that bone fide "board certifications" or "professional designation" criteria includes: 1) Accredited Education, 2) Assessment, 3) Degree 4) Continuing Education and 5) Ethics/Professionalism 6) Experience.

IBS recognizes and demands level 2 accredited program exams and courses administered by US Business Schools. Further, IBS recognizes and demands ABA doctorate level education.

#### Types of Certifications and Accreditation Standards - Level II is the Highest

1.) Certification requiring Level 2 Accredited education and exams. This is the highest form of educational requirements. This education is generally preferred for CPA licensure and for certifications from organizations such as the International Board of Standards Level 2 means that both the college or university is accredited AND the business school is also separately accredited by a government recognized body. The ACBSP, AACSB or EQUIS are examples of level 2

accreditation while education from an ABA American Bar Association education would also be level 2.

- 2.) Charters or Certification requiring a college diploma and exams. This is a high standard but does not require Level 2 Accreditation Degree. Thus, the degree may be from a good school offshore but it may not be accredited by a recognized organization. Certifications in this category focus on giving only exams as a path to achieving a "non government recognized professional designation" or becoming chartered with a credential as a financial analyst.
- 3.) Credential requiring only exam. This standard is strong but does not require a degree historically but rather a test only. Examples are a plan management designation or a typical financial planner designation or credential.
- \* ABA American Bar Association Statement on Juris Doctor Education and Degrees. Law School Education The J.D. Degree Ph.D. Degree Equivalency Statement by ABA.

WHEREAS, the acquisition of a Doctor of Jurisprudence degree requires from 84 to 90 semester hours of post baccalaureate study and the Doctor of Philosophy degree usually requires 60 semester hours of post baccalaureate study along with the writing of a dissertation, the two degrees shall be considered as equivalent degrees for educational employment purposes; THEREFORE, BE IT RESOLVED, that all appropriate persons be requested to eliminate any policy, or practice, existing within their jurisdiction which disparages legal education or promotes discriminatory employment practices against J.D. degree-holders who hold academic appointment in education institutions. Ref:

http://apps.americanbar.org/legaled/accreditation/Council%20Statements.pdf

- \* Note: A degree, MBA, MSc, or credential based on a Level 2 education is more widely accepted globally than qualifications or degrees that do not maintain "Level 2" Status. Further, course credits are more easily transferable with reciprocity from Level 2 business schools and institutions that are double accredited.
- \*Most State and Sovereign Governments worldwide prefer Level II Accreditation for the purposes of business school standards, top MBA programs, or becoming a CPA or Chartered Accountant. Further, Government recognized Bar Accredited Education is required for a legal education and licenses. Level 2 accreditation the business school. In a Level 2 accreditation, the college or university and the business school are separately accredited, but the accounting program is not separately accredited. This level applies to a business school that is accredited by an organization recognized by the Commission of Higher Education (CHEQS) as a specialized or professional accrediting organization, such as the <u>AACSB</u> or the Association of Collegiate Business Schools and Programs (<u>ACBSP</u>).

# Appendix F – GAFM ® Board of Standards & Legal Contact Information

#### GAFM ® USA North America

Attn: Comm'r George Mentz, JD, MBA, CWM®
GAFM ® General Counsel - Attorney at Law (LA-EDLA)
Suite 293, 1670-F East Cheyenne Mtn. Blvd, Colorado Springs, CO 80906
Tel: 504-495-1748 Fax: 419-828-4923 Email: info@internationalboardofstandards.com

#### **GAFM** ® WEB RESOURCES

(Board of Standards USA) <u>www.GAFM.com</u> www.GAFM .eu (International Board of Standards headquarters website)

# Appendix G – GAFM ® Alliances and Cooperation

Global Accreditation Programs and Worldwide Recognition in Diplomatic Agreements and International Outreach and Volunteerism.

- > The IBS GAFM ® works again this year with the Department of Labor USA.
  - MARKATORIST to create job related content.
- > GAFM Board also has consulted to assist United Nations and World Bank
- ➤ IBS GAFM Included in the websites of: Department of Labor, Plan Authority Reference Guides, About PM Guides
- ➤ GAFM ® Offering Programs Internationally and 1st in the world to have Certification Programs with a USA **Accredited Law School** and Post Graduate Program
- ➤ IBS GAFM ® Recognized in Diplomatic Agreement with the **Arab Academy** which is owned by the League of Arab States
- ➤ IBS GAFM ® The first to be recognized by the **India** Institute of Finance and the President of India's offices.
- > GAFM ® Recognized by the ACCE **African Economists Association**.
- ➤ Board of Standards Professional Development Recognized by **Chinese Government** Ministry of Human Resources.
- Accreditation Council for Business Schools and their 1000 + Accredited business schools recognize the GAFM ® Certifications.

All Rights Reserved 1996-2023 All applicants or members make a good faith legal presentation and declaration of credentials, licenses, degrees and experience which is covered by the Digital Signature Act and International Treaties. All designation holders are subject to their own laws of their respective jurisdictions and can only use our designations positively in conjunction with local, state, provincial, and federal laws. If anyone reports false or fraudulent information, we can simply report this fraud or misrepresentation to the relevant legal authorities and place a BAN on our website for the individual who has falsified any application. You comprehend that we do not offer any degree or diploma from the USA, but we do offer professional designations to those who have met the accredited education and training and experience requirements. You understand that the GAFM effectively recognizes and accredits over 500 double accredited business schools globally. You agree that you have read the terms and disclaimers and other requirements publicly listed on the GAFM USA websites.

# Appendix H – IBS GAFM ® Standards and

# **Certification Requirements**

The International Board of Standards - CBA Certified Business Accreditation Commission has been disclosed and registered civil society member with United Nations Department of Economic and Social Affairs and The Department of Education USA Registry while being disclosed and transparent as the worlds first Graduate Professional Certification-Accreditation Body that focuses on Accredited Program Exams and Education which is backed by the government. \*We are the first to require accredited business school exams and courses for CBA Certified Business Accreditation.

Global Graduate Educational Standards - Professional Quality Standards = The IBS Board's Graduate Board of Management only recognizes the best in education and Business Credentials which meet the IBS 5700 Global Standards Below

Professional Designations - Accreditation

Standards

Various Management Designations Recognized - Competency

Assurance Required

Prerequisites/Experience Required

Candidate must have a specific number of years experience in business, management, relevant industry roles, professor or

researcher.

Educational Requirements - 6 Graduate

Requirements

Eligible candidates must successfully complete at least  $\underline{one}$  of the following:

Accredited Government Recognized Degree -

Experience
Exams from Accredited Program
Experience
Ethics Agreement
Continuing Education

College students should apply and enroll in accredited institutions with

"Professional Certification in their Plans"

 Accredited College degree with concentration (18 hours) relevant to the designation the candidate is seeking. AACSB, ACBSP, ABA or Board/Academy approved accredited degree. Or EQUIS EFMD

Completion of an approved & sanctioned
 Graduate Course such as the TJSL online Law
 School www.llmprogram.org which is delivered from an ABA Accredited Law School.

Examination Type

Varies according to graduate course/courses above

Continuing Education/Experience

Requirements

15 hours per year

**Complaint Process** 

Online with the IBS Board

**Disciplinary Process** 

Online as per the IBS Board

Check Professional's Status Online

Click Verification of Member Online

Accreditation

Credential Accreditation and Registration is offered from the IBS to graduates of over 1000 government recognized and accredited institutions worldwide such as ACBSP.

# Appendix I Regional Partners or Chapters Over the Years

- 1. INFORMA
- 2. Thomson Reuters Global
- 3. State of New York
- 4. State of California
- 5. High Level Training Institute Greece
- 6. Project Management Resource Group USA
- 7. UBT University of Business and Technology Kingdom Saudi Arabia
- 8. University of California Silicon Valley
- 9. New York Queens College Chapter
- 10. Arab Academy of Banking and Financial Services
- 11. Macau Polytechnic University
- 12. Institute for Professional Excellence
- 13. The International Islamic University
- 14. Marketing Institute of Singapore
- 15. Universidad Internacional de México
- 16. China China University of Hong Kong
- 17. Italy EU Engineering Society
- 18. Singapore Plan Management Inst.
- 19. ACCE Chartered Economists of Africa Chapter
- 20. Global Institute of Finance and Management Studies
- 21. India Chapter Mumbai
- 22. Athens Greece Chapter Dr Shpend Imeri
- 23. Latin America Chapter Dr. Santillan
- 24. National Business School
- 25. University for International Cooperation
- 26. Lignum Institute in the Bahamas
- 27. Philippines Chapter Henry Ong
- 28. Kuwait Chapter Kuwaiti Engineering Society
- 29. National Research University of The Russian Federation
- 30. George Washington University Wash DC USA
- 31. University of Technology Jamaica UK
- 32. Informa-IBC London

#### Online Networking and Jobs - LinkedIn Group

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# Appendix J - Contact Us

#### **GAFM** ® Certification Board Authority

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Colorado Springs, Colorado USA

email: info@ {GAFM.org }

Phone: 877-588-2698 www.GAFM.com www.GAFM.org www.AAFM.org

www.GAFM.us www.GAFM.eu





