



# Master Project Manager (MPM)

6 – 8 August 2008 • Shangri-La Hotel, Kuala Lumpur, Malaysia

15 – 17 September 2008 • Jakarta, Indonesia

12 – 14 November 2008 • Novotel Clarke Quay, Singapore

17 – 19 November 2008 • Ho Chi Minh City, Vietnam

## By attending this practical and informative course, you will:

- Appreciate the benefits of accurate project management
- Master the art of efficient project delivery
- Use project analysis as a key business driver
- Comply with major international project management standards
- Successfully determine the appropriate technological solutions for your projects
- Develop a comprehensive tool-kit for successful project management that you can use immediately
- Become a Certified Master Project Manager (MPM)



Certified by the *American Academy of Project Management (AAPM)*. Recognised in over **145** countries by **563** training providers, universities and other institutions.

Receive your  
"Gold Embossed MPM™  
Certificate" at only USD250  
SAVE USD590!

## Who should attend?

This highly practical qualification has been specifically designed for:

- Organisational Project Managers
- Team Leaders
- Senior Analysts
- Executive Directors
- Operations Directors
- Programme Managers
- Research and Development Officers
- Research Scientists
- Management Consultants and other Contractors

**PLUS** anyone who is involved in a project or programme delivery and has to use sound methodology and planning within a series of milestones and deliverables.

[www.ibc-asia.com/masterproject](http://www.ibc-asia.com/masterproject)



Save up to 40% with Inhouse Training



4 + Delegate Group Discount  
\*Only one discount scheme applies.



All participants receive an IMA course Certificate of Attendance

REGISTER NOW!  
Customer Service Hotline:  
(65) 6514 3180

# MASTER PROJECT MANAGER (MPM)

## By attending this course, the added benefits you will receive include:

- Membership to the only professional body recognised by the AACSB, the world's leading collection of business schools
  - The ability to use the designation MPM™ on your business card and resume
  - Up to 18 months membership to the AAPM professional body
  - Access to the AAPM project management network and body of information online
  - Experience of a leading project management expert from the American Academy of Project Management
  - Preferred access to education centres in USA, UK, Europe, Asia, Middle-East and Latin America
  - Access to the AAPM international journal published online
  - Gold Embossed MPM™ Certificate with your name and designation as a MAAPM (Member of the American Academy of Project Management)
  - The MPM™ shows that you have completed graduate level project management education and you have substantial experience in managing projects on a regional and global level
  - Qualification recognised by the US Department of Labor
- All the above benefits are valued at more than USD840 – However if you attend the Master Project Manager course, you need to pay only USD250 and SAVE USD590!**

## MPM™ Course Overview

Project Management is growing exponentially. It's now used in virtually all industries, such as: government, health care, telecom, IT, education and banking. Effective management is how these organisations streamline to improve productivity. As businesses are restructured, project managers take over many responsibilities. Expertise in project management is a source of security, prosperity and power to many companies.

## The MPM™ Training Style

This course has been designed to include presentation, practical exercises and highly interactive group sessions. The MPM™ certification will be received approximately one month following the close of the seminar and all fees associated with certification are included in the course delegate fees.

## Meet Your Programme Director

### Steve Wylie

Steve is based in Singapore, and has over 22 years experience in IT, Programme Management, Business Analysis, Strategic Planning, E-Commerce Strategy and Applications, Bancassurance, BPR, and CRM.

Steve is the Managing Director and Managing Consulting Partner for VPN Group. Steve is an Associate Fellow of the Australian Institute of Management, a Fellow of the American Academy of Project Management. Additionally, Steve holds Master Project Manager (MPM) status and Certified International Project Manager (CIPM) status, sits on the Board of several companies in Asia and has worked in Europe, Middle East and Asia.

## American Academy of Project Management



AMERICAN ACADEMY OF PROJECT MANAGEMENT

The American Academy of Project Management ([www.aapmapac.com](http://www.aapmapac.com)) is a global Board of Standards supporting the Project Management industry

and professionals. Our qualifications are widely recognised through our network of professionals which encompasses 145 countries and partnerships through over 536 Universities, Business Schools and training partners.

The AAPM was chosen in 2006 by the Dubai Institute of Human Resource development to provide training to the Government of Dubai. AAPM qualifications are also recognised on the US Department of Labor and Department of Education websites, by the Project Managers Association of China,

the Singapore Project Management Board, the International Project Management Commission, the Institute of Certified E-Commerce Consultants, and many other bodies, governments and associations. See our recognition on Wikipedia also ([http://en.wikipedia.org/wiki/Project\\_management](http://en.wikipedia.org/wiki/Project_management)).

With liaison offices and training centers in Dubai, Hong Kong, Kuwait, Singapore, San Francisco, Monterey, New Orleans, Melbourne, Beijing, the Caribbean, India and Europe, AAPM is fast becoming the world's leading professional association for project management practitioners. AAPM Executive Designation Programs also provide the assurance that the holder has met the required criteria for graduate post-nominal credentials set out in the Ibanez US Supreme Court Decision, and at least 6 criteria under the charter of the AAPM Board of Standards.

**REGISTER TODAY!**

**Tel: (65) 6514 3180**

**Fax back to: (65) 6733 5087**

# AAPM™ Master Project Manager Programme

## DAY 1

### Introduction to Project Management

An introduction of the concepts, theories and systems involved in current day project management methodologies. This topic, presented by an expert in project management, will give you a broad grasp and introduction to this three-day intensive course.

### Project Management Cycles

Rolling out your projects with the latest methodology. How can you use a dynamic approach to fast-track your project and leverage off milestones.

### Planning

Types of plans, the essentials of planning, planning cycles and project components. The project component section outlines the neoclassical approaches to project management by defining key terminology and elements of the project management body of knowledge.

### Key Knowledge Areas

In this session, we will review all the key aspects of knowledge that a project manager must have.

### Work Breakdown Structures

Review of the techniques and types of WBS in projects.

### Estimating and Scheduling / Floats and Critical Paths

Gannts, PERTS and other techniques, Critical Paths and Network diagrams examined.

### Projects and Organisations

How does an organisational structure interact with project management frameworks and delivery? What is the best way to optimise your surrounding structure to ensure greater project output success.

### Why Projects Can Go Wrong

Some anecdotes and lessons learned.

“ I enjoyed this course because I was able to re-focus on where I was going wrong, going along with new things that were being implemented, and the status of how they should be done.”

*Syed Hasnain Haider from The HUB Power Co Ltd, Pakistan*

## DAY 2

### Communications Management

Project Management Communications, how to plan and successfully roll out your communication's strategy.

### People Management & Leadership

How do you interact with your team? Master the art of managing your team throughout your project cycles. In this session you will learn project related leadership, conflict resolution, motivation, delegation, and counselling.

### Stakeholder Management

Who are your project's stakeholders? Introducing the key concepts behind efficient stakeholder management.

### Quality Management

What is quality and how is it quantified? Learn how to plan for high quality outputs.

### Financial Management

Financial management and planning for projects. How does high finance

adapt to your day to day roll out of your projects. Break Even analysis and Earned Value Analysis.

### Issue and Risk Management

Risks and Issues, how do they differ? How can you foresee and plan for their eventualities. Learn how to correlate risk and opportunity costs, calibrate your issues, and manage them.

### Cost Management

Cost estimating and cost planning, budgeting and tracking. We will also review financial formulas.

### Change Control

Identifying, understanding, controlling and managing changes to your project.

### Technologies

Review of some of the applicable technologies available to support you and your project managers.

## DAY 3

### Change, Conflict and Negotiation

Preparing and executing a negotiation strategy for your project. What do you know about the other party, how are you going to leverage your situation.

### The Changing Environment of Management

Social factors, inequality, environmental factors, legal and economic factors.

### Decision Making and Creative Problem Solving

Decision making and uncertainty, information processing, behaviours and types of decisions, creativity and problem solving.

### International Management and Cross Cultural Competencies

International success, cultural awareness, diversity, comparative management techniques, organisational theory, cross cultural training.

### Closing out your project

Close your project and build a body of knowledge. This session will cover the methodology behind closing your project and how you can leverage off the acquired intellectual property for subsequent ones.

### Post Implementation Reviews

When, why should you carry out a project Review. Learn about the four stage approach to project review and recovery.

### Review, Course Summary and Close

Completion of Case Studies and Final Examinations.

“ I learned how to manage a project more efficiently, also, I benefited from the experiences shared by different people from various industries.”

*Sunny Zheng from Eli Lilly Asia Inc, China*

Registration starts at 8.00 am on Day One. Course commences from 9.00 am to 5.00 pm for all days. There will be lunch, mid-morning and mid-afternoon refreshments served each day.



Dear Project Management Professional,

Your role as a project management expert is to formalise the process of project delivery within your organisation. You are directly involved in business decision making and enabling the process of meeting crucial milestones and deliverables.

AAPM's Master Project Manager programme will examine the delivery cycles that are routinely encountered in business today and will offer tools and techniques that aid in managing the results of various categories of project structures and will show how to develop effective strategies to manage these projects.

On completion of this three day training course you will receive your certification from the American Academy of Project Management (AAPM), which is recognised in over 145 countries.

Join your industry peers at this cutting-edge event by simply emailing [register@ibcasia.com.sg](mailto:register@ibcasia.com.sg)

Yours Sincerely,

**Steve Wylie**

**AAPM APAC – Director**



## About IMA – International Management Academy

IMA is the Asian training division of IBC Asia, part of the Informa Group and a public listed company in the UK. Informa's main business is in the specialist information providing for global markets. We operate in 70 countries, 150 offices worldwide with over 7000 employees.

We have over 25 years experience in providing innovative, focused and high quality business information and training products designed to help you improve the way your business is managed.



### About Group Discounts

4+ Delegate Group Discount  
Pricing for groups of 4 or more delegates from the same organisation registering for the same workshop, at the same time. *\*Only one discount scheme applies.*



### About Inhouse Training Solutions

Make use of IMA's expertise in the training industry and have this course customised to your organisation – at a venue of your choice – at a time convenient to you – at a cost attractive to you. Savings can be significant!

**For more information on IMA's in-house training programme, please call Miki Kong at +65-6835 5154 or email [miki.kong@ibcasia.com.sg](mailto:miki.kong@ibcasia.com.sg)**



### Certificate

All participants will receive an IMA course Certificate of Attendance.

If undelivered, please return to:



No.1 Grange Road,  
#08-02 Orchard Building, Singapore 239693  
Tel: (65) 6732 1970 Fax: (65) 6733 5087

# PRINTED MATTER AIR MAIL

## MASTER PROJECT MANAGER (MPM)

### HOTEL INFORMATION

**Shangri-La Hotel, Kuala Lumpur, Malaysia**  
11 Jalan Sultan Ismail, Wilayah Persekutuan  
Kuala Lumpur 50250, Malaysia  
Tel: (60-3) 2032 2388  
Fax: (60-3) 2070 1514  
Contact: Lindsay Sue Paulus  
Email: lindsay.suepaulus@shangri-la.com

**Novotel Clarke Quay, Singapore**  
177A River Valley Road, Singapore 179031  
Tel: (65) 6338 3333  
Fax: (65) 6338 4266  
Contact: Chris Chong  
Email: chris.chong@novotelclarkequay.com.sg

This label contains your priority booking code.  
To expedite registration, please do not remove label.

If you have already received a copy of this brochure, we apologise. For reasons of confidentiality, your full particulars were not available to IBC Asia (S) Pte Ltd for deduplication prior to mail drop.

### RESERVE YOUR PLACE TODAY!

Yes! I/We will attend **Master Project Manager (MPM)**

- |  |  |
|--|--|
| <input type="checkbox"/> 6 - 8 August 2008, Shangri-La Hotel, Kuala Lumpur, Malaysia | <input type="checkbox"/> 12 - 14 November 2008, Novotel Clarke Quay, Singapore |
| <input type="checkbox"/> 15 - 17 September 2008, Jakarta, Indonesia                  | <input type="checkbox"/> 17 - 19 November 2008, Ho Chi Minh City, Vietnam      |

#### 1st delegate

Name: Dr/Mr/Ms \_\_\_\_\_

E-Mail \_\_\_\_\_

Job Title \_\_\_\_\_

Mobile no \_\_\_\_\_

Department \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Post Code \_\_\_\_\_

Tel \_\_\_\_\_

Name & Title of Approving Manager \_\_\_\_\_

Name & Title of Training Manager \_\_\_\_\_

Main Business/Activity \_\_\_\_\_

Please tick:  I enclose my Cheque/Draft payable to IBC Asia (S) Pte Ltd

I am paying by bank transfer (copy attached)

Payment by Credit Card:

Amex

Visa

Mastercard

Card Holder: \_\_\_\_\_

Signature: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiry Date: \_\_\_\_\_

I cannot attend this event but  Please put me on your mailing list.

**31452 / 31468 / 31453 / 31454**

FEE PER DELEGATE (INDIVIDUALS)	EARLY BIRD RATE	NORMAL RATE
	Price	Price
3-Day Workshop	SGD 2495 / USD 1848	SGD 2695 / USD 1996
Compulsory AAFM Fees	SGD 338 / USD 250	SGD 338 / USD 250
<b>TOTAL</b>	<b>SGD 2833 / USD 2098</b>	<b>SGD 3033 / USD 2246</b>

  

FEE PER DELEGATE (4+Delegate Group Discount)	NORMAL RATE
	Price
3-Day Workshop	SGD 2195 / USD 1626
Compulsory AAFM Fees	SGD 338 / USD 250
<b>TOTAL</b>	<b>SGD 2533 / USD 1876</b>

**CANCELLATIONS SUBSTITUTION** If you are unable to attend, a substitute delegate will be very welcome in your place. If this is not suitable, a 10% service charge will be payable. Registrations cancelled less than seven days before the event must be paid in full.

**EARLY BIRD DATE**  
Register & pay on or before these dates to enjoy our Early Bird Rates  
Aug: Malaysia Venue 27 Jun 2008  
Sep: Indonesia Venue 1 Aug 2008  
Nov: Singapore & Vietnam Venues 3 Oct 2008

\* 4 + Delegates Group Discount pricing is applicable to groups of 4 or more delegates registering for the same workshop. Fee stated is the discounted price PER DELEGATE. Only one discount scheme applies.  
A 7% Goods & Services Tax (GST) is applicable to all Singapore based companies for Singapore venue.

Fee includes luncheons, refreshments and complete set of documentation. It does not include the cost of accommodation and travel.

### 5 EASY WAYS TO REGISTER

Mail the attached registration form with your cheque to **IBC Asia (S) Pte Ltd** No. 1 Grange Road, #08-02 Orchard Building Singapore 239693

Customer Service Hotline  
Tel: (65) 6514 3180

Fax: (65) 6733 5087

E-mail: register@ibcasia.com.sg

Web:  
[www.ibc-asia.com/masterproject](http://www.ibc-asia.com/masterproject)

### PAYMENT

All payments should be made in US or Singapore dollars

• Payments by US\$ or S\$ bank draft or cheque should be made in favour of "IBC Asia (S) Pte Ltd" payable in Singapore.

• Payment by telegraphic transfer in S\$ must be made to:

**IBC Asia (S) Pte Ltd**

A/CNo.: 147-059513-001 (SGD)

A/CNo.: 260-457866-178 (USD)

The Hongkong and Shanghai

Banking Corporation Limited

21 Collyer Quay, HSBC Building,

Singapore 049320

Bank Swift Code: HSBMSGSG

Bank Code: 7232

• Payment by Credit Card (AMEX, VISA or MASTERCARD). Please provide your Card Number, Name of Cardholder, Expiry Date and your Signature and send it by fax to (65) 6733 5087.

### IMPORTANT NOTE:

Please quote the name of the delegate, event title and invoice number on the advice when remitting payment. Bank charges are to be deducted from participating organisations own accounts. Please fax your payment details (copy of remittance advice, cheque or draft) to (65) 6733 5087.

Attendance will only be permitted upon receipt of full payment. Participants wishing to register at the door are responsible to ensure all details are as published. IBC Asia will not be responsible for any event re-scheduled or cancelled.

### DATA PROTECTION

The personal information entered during your registration / order, or provided by you, will be held on a database and may be shared with companies in the Informa Group in the UK and internationally. Sometimes your details may be obtained from or shared with external companies for marketing purposes. If you do not wish your details to be used for this purpose, please contact the Database Manager Catherine Shen on catherine.shen@ibcasia.com.sg Ph: +65 6835 5141 or Fax: +65 6734 4053.

**REGISTER NOW! FAX BACK TO (65) 6733 5087**